

Jimmy Palacios

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I have been using computers for almost 16 years and have gained an excellent knowledge in all areas of computers, designing and the internet. I am very passionate about the design field that I have been involved with for over 7 years. I see one of my major strengths is being able to jump from being a graphic designer, to a web designer and also work on multimedia. I've experienced with start up, moderate, corporate as well as freelance work.

APPLICATIONS

- Photoshop CS4
- Illustrator CS4
- Flash CS4
- Basic HTML/CSS
- Premiere CS3
- Dreamweaver CS4
- Interface Design
- PowerPoint CS4
- In Design CS4
- Color Theory
- Quark Express
- AutoCAD
- Adobe Acrobat
- Microsoft Word
- Microsoft Excel
- Photography

QUALIFICATIONS

- A.S. degree in Graphic Design
- Web Design
- Digital Photography
- Image Setter
- Logos
- Magazine
- Email Campaigns
- Posters
- Mobile
- Icons
- Flyers
- Business Cards

EXPERIENCE

2010 Intern **Telenav** **San Jose, Ca.** **Graphic Designer**

Created and designed a variety of weekly internet ads for various clients such as Sprint, AT&T, Verizon and more. Designed brochures, posters, maps and graphics using Illustrator and Photoshop CS4. Created PDF's and emailed out to clients. Maintained and updated a monthly newsletter for Telenav Tracking.

2009 – Present **Freelance** **Palacios Designs** **Graphic/Web Designer**

Designed custom Websites, Brochures, PDF's, Magazine Ads, Logos, T-Shirt designs as well as Posters using various Applications such as Photoshop, Illustrator & Adobe Acrobat. Also created Email Marketing Campaigns, set up custom emails for various clients

2008 Contract **Cisco Systems** **Milpitas, Ca.** **Data Analyst**

Provide support in for Cisco's Sales Credit Engine. Collect data from Excel spreadsheets and Oracle for commission payment analysis. Calculate payments based on commission plan structure to sales personnel. Create and audit goal sheets. Process System through Sales Hierarchy Advanced Repository Environment (SHARE). Resolved reconciliation issues rapidly.

2004 - 2007 **California Living** **Morgan Hill, Ca.** **Graphic/Web Designer**

Designed and maintained the California Living website. Responsible for creating monthly ads for various magazines and newspapers, creating final PDF's for emails. Photographed and edited all photos. Reconfigured and set up emails for all employees and stores.

2003-2004 **Sir Speedy** **Morgan Hill, Ca.** **Graphic Designer**

Responsible for creating/designing a variety of weekly ads and graphics for various clients. Designed various PDF's to send out to clients for print & proof before processing jobs. Work directly with external clients on custom spec ads. Filed different documents and helped customers understand the company's philosophy and goals.

2000 - 2003 **Gilroy Dispatch** **Gilroy, Ca.** **Graphic Designer**

Team Leader of Graphics Department, responsible for creating/designing and maintaining a variety of weekly ads, logos and graphics for various clients. Created and maintained PDF's and emailed proofs to clients. Print & proof four-color negatives on large digital printers. Reconfigured and maintained network system (email, hardware and software). Work directly with Sales management and external clients on custom spec ads resulting in incremental advertising revenue

EDUCATION & TRAINING

2008 – Present Bachelor Degree Web Design, Graphic Arts, Multimedia	Art Institute of California	Sunnyvale, CA
2006 – 2007 AS Degree Graphic Design	Western Career Graphics	San Jose, CA
1999 – 2001 Diploma Mechanical Design and Drafting	Masters Institute	San Jose, CA

REFERENCES UPON REQUEST
